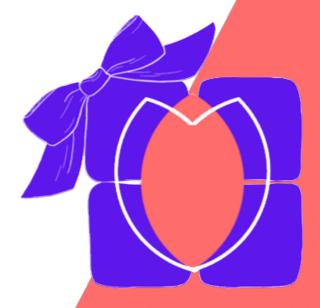
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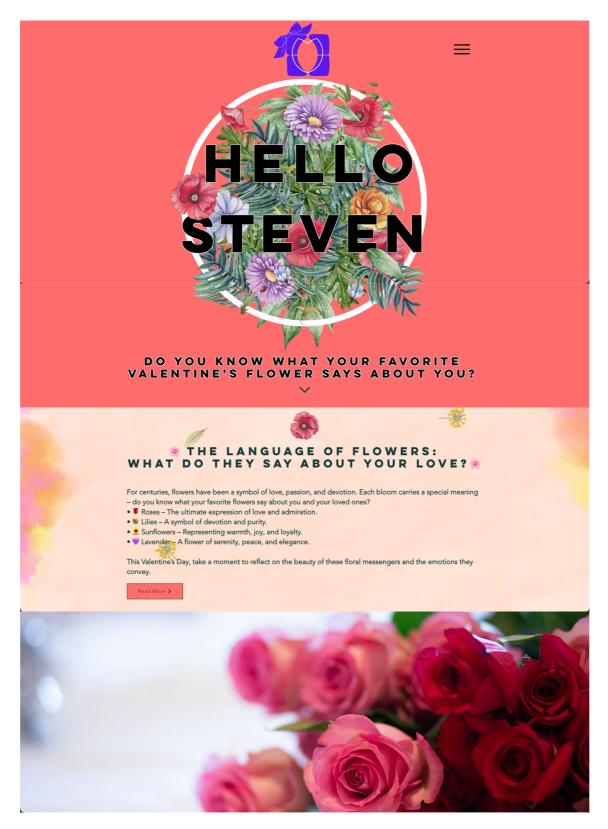


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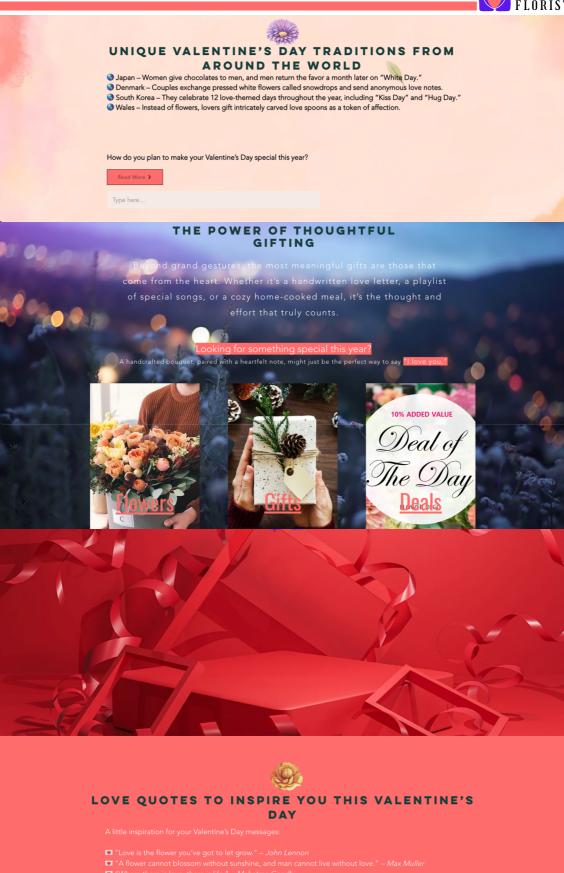


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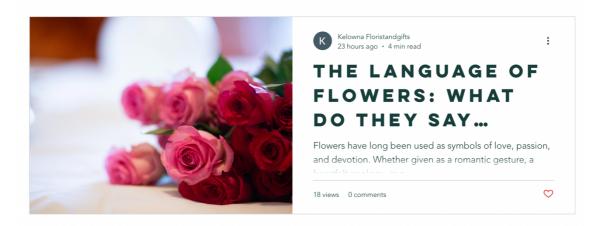






Content 1

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THE LANGUAGE OF FLOWERS: WHAT DO THEY SAY ABOUT LOVE?

Updated: 51 minutes ago

Flowers have long been used as symbols of love, passion, and devotion. Whether given as a romantic gesture, a heartfelt apology, or a token of appreciation, flowers communicate emotions in a way that words sometimes cannot. Each bloom carries a unique meaning, making floral gifts deeply personal and thoughtful. As Valentine's Day approaches, it's worth exploring the meanings behind some of the most popular flowers and how they can be used to express different forms of love.



THE HISTORY OF FLOWERS AS SYMBOLS OF LOVE

The tradition of using flowers to convey emotions dates back centuries. In ancient civilizations, flowers played a crucial role in rituals, ceremonies, and daily life. The Victorians, in particular, developed a detailed language of flowers known as **floriography**, where each flower had a specific meaning and could be used to send secret messages.

During the **Victorian era**, lovers exchanged bouquets to express their feelings when words were considered improper. These carefully selected flowers could send messages of love, longing, or even rejection. Today, while we may not use floriography as strictly as the Victorians, the tradition of gifting flowers with meaning still remains strong.

THE MEANING BEHIND POPULAR ROMANTIC FLOWERS

Roses - The Ultimate Expression of Love and Admiration

Roses are perhaps the most well-known and universally recognized symbol of love. They are the classic Valentine's Day flower, often associated with deep passion and romance.

- Red Roses: Symbolize true love, desire, and deep admiration.
- Pink Roses: Represent sweetness, grace, and appreciation.
- White Roses: Signify purity, innocence, and new beginnings.
- Yellow Roses: While commonly associated with friendship, they can also symbolize warmth and joy.

A bouquet of **red roses** is the ultimate way to express passionate love, making them the perfect gift for a romantic partner on Valentine's Day.

Explore Valentine Roses





- A Symbol of Devotion and Purity

Lilies are known for their elegant beauty and fragrance, making them a sophisticated choice for expressing admiration and devotion.

- White Lilies Represent purity, virtue, and commitment, making them a wedding favorite.
- Stargazer Lilies: Symbolize ambition, success, and celebration.
- Calla Lilies: Known for their elegant trumpet shape, they represent deep devotion and eternal love.

Gifting lilies is a way to communicate sincerity and deep emotional connection, perfect for expressing long-term commitment in a relationship.





- Representing Warmth, Joy, and Loyalty

Sunflowers are bright, cheerful flowers that symbolize happiness and loyalty. They are often associated with strong, lasting love and admiration.

- Sunflowers follow the sun, making them a representation of devotion and unwavering faithfulness.
- Their bright yellow color signifies warmth, joy, and optimism.
- They can also represent longevity, making them a meaningful gift for long-term partners. If you want to bring a smile to your loved one's face, sunflowers are a wonderful way to symbolize your unwavering support and happiness in the relationship.





Lavender - A Flower of Serenity, Peace, and Elegance

Lavender is known for its calming properties and soothing scent, making it a flower that symbolizes peace and devotion.

- Lavender represents **serenity**, **calmness**, **and healing**, making it a great flower to give to someone who brings peace to your life.
- It is often associated with spiritual love and deep emotional connections.
- In some traditions, lavender is believed to bring good luck and protection in love.

A bouquet of lavender can be a thoughtful and unique Valentine's Day gift, perfect for someone who values relaxation and mindfulness.







CHOOSING THE RIGHT FLOWERS FOR YOUR VALENTINE

Selecting the perfect bouquet depends on the message you want to convey. Here are some ideas based on different types of relationships:

For a New Relationship 💞

If you're in a budding romance, consider giving a mix of **pink roses**, **daisies**, **and tulips**, which symbolize admiration and joy. This combination keeps things light-hearted while still being romantic.

For a Long-Term Partner 💞

For a spouse or long-time significant other, **red roses**, **lilies**, **or sunflowers** can be a great way to reaffirm your love and devotion. Pairing these with a heartfelt note can make the gift even more special.

For a Close Friend **

Valentine's Day isn't just for romantic relationships. A bouquet of **yellow roses or daisies** can be a great way to show appreciation for a dear friend.

For a Family Member 🐒

Express love and gratitude to family members with **lavender**, **white lilies**, **or orchids**, which symbolize admiration, care, and support.

HOW TO MAKE YOUR VALENTINE'S FLOWERS EVEN MORE SPECIAL

Giving flowers is always a wonderful gesture, but here are a few ways to make your floral gift even more meaningful:

- Add a handwritten note: Personal messages expressing your feelings can make a big impact.
- Pair with a small gift: Chocolates, candles, or a meaningful trinket can complement the bouquet.

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- Choose their favorite colors or flowers: If your loved one has a preference, incorporating their favorite blooms adds a personal touch.
- Plan a surprise delivery: Whether sending flowers to their workplace or home, an unexpected delivery adds an element of surprise and joy.

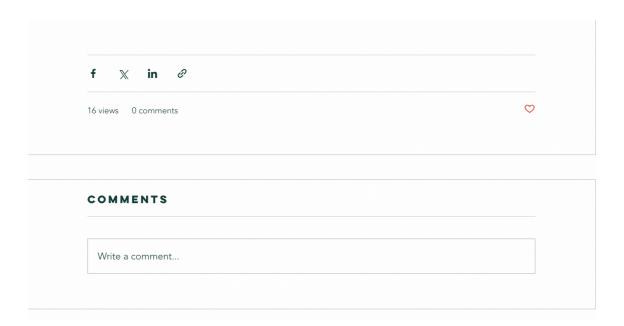


Flowers have the power to **communicate love**, **appreciation**, **and devotion** in a way that words sometimes cannot. This Valentine's Day, take the time to choose a bouquet that reflects your true emotions. Whether you opt for **classic red roses**, **elegant lilies**, **cheerful sunflowers**, **or soothing lavender**, each flower has a story to tell. Let your floral gift be a messenger of your heart's deepest sentiments, making this Valentine's Day one to remember.

So, what flowers will you choose to express your love this year?

Share your story on our Instagram

@KelownaFlorist&Gifts 📸



Content 2

CONTENT 2

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Valentine's Day Flowers: A Journey Through History

Discover the Meaning Behind Flowers on the Day of Love

Valentine's Day is more than just chocolates and cards; it's a celebration filled with history, tradition, and of course, flowers. For centuries, flowers have been used to express emotions when words fall short. From ancient Rome to modern times, giving flowers on Valentine's Day carries a special meaning.

Join us as we uncover the stories behind the flowers you give and receive. You'll learn how different cultures have influenced their meanings and how to choose the perfect bouquet to express your feelings.

Flowers in Different Cultures

Valentine's Day is celebrated worldwide, but each country has its own floral traditions.







Russia:Carnations and Lasting Love

In Russia, carnations are a popular choice to express love and admiration. Red carnations, in particular, symbolize deep affection and commitment. They are a common gift for special occasions like Valentine's Day.







Japan: Cherry Blossoms and Fleeting Love

In Japan, cherry blossoms are highly valued for their beauty and meaning. These flowers bloom for a short time before falling, symbolizing how fleeting love and life can be. Although they are best known in spring, their meaning makes them a perfect gift to express sincere emotions on Valentine's Day.



France:

The Romance of Lilies

In France, known as the land of love, lilies symbolize romance and passion. For centuries, this flower has represented admiration and deep feelings.

China:

Peonies and Prosperous Love

Peonies are a symbol of love and good fortune in Chinese culture. Known as the "king of flowers," they are believed to bring happiness and lasting relationships.

By knowing these traditions, you can choose a bouquet with a deeper meaning and make your Valentine's Day gift even more special.



Special Offer

Valentine's Day Flowers

Take this opportunity to give more than just flowers—give a symbol of love that will be remembered for a long time.



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